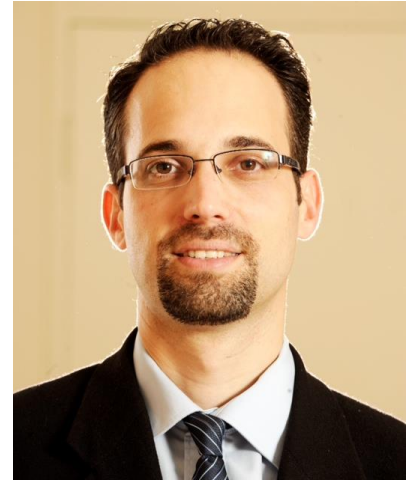


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Prof. Ran Balicer, MD, PhD, MPH serves as Founding Director of the Clalit Research Institute, the WHO Collaborating Center on Non-Communicable Diseases Research, Prevention and Control. In Parallel, he serves as Director of Health Policy Planning for Clalit - Israel's largest healthcare organization. In these roles, he is responsible for strategic planning of novel organization-wide interventions for improving healthcare quality, reducing disparities and increasing effectiveness. These include the introduction of innovative data-driven tools into practice - predictive modeling, real-life effectiveness studies, decision support tools and proactive care models.

Prof Balicer serves as Associate Professor at the Public Health Department, Ben-Gurion University, Israel, where he serves as a Track Director in the MPH program. Prof. Balicer's research is focused on the study of extensive clinical databases in care provision and policymaking, health systems integrated care, and quality management.

Prof. Balicer serves as Chair of the Israeli Society for Quality in Healthcare, as immediate past president of ISPOR-Israel, and as an Advisor to Israeli Ministry of Health. He also serves as a Board Member of the International Foundation for Integrated Care.

Prof. Balicer serves in senior advisory groups to the WHO Regional Office for Europe, and is involved in projects focusing on chronic diseases monitoring, prevention and control, and healthcare systems integration.